



Protecting Your Business & The Data Within It.

## **Can you honestly say that you know exactly where and who has access to your data?**

To be one step GDPR/Cyber compliant and show you are responsible with the data that you hold requires solid processes which must cover:

- **How your data is shared**
- **Why your data needs to be shared**
- **Who you can share your data with?**

# JCBcs Cyber Security/Awareness Training

## Cyber Crime is growing year on year

Over the last decade the world has been changing with the threats from Cyber Crime and non-compliance increasing and protecting our organisation and following a compliance journey now should and needs to be a high priority for everyone.

As a supplier of services we all have a duty of care to our customers to ensure that our behaviour not only protects our customers environment, it also protects our reputation and they appreciate that we are a safe pair of hands for their reputation.

To safeguard we must follow best practices utilising zero trust and maintain a full audit trail for our records, our customers and compliance.

It has long been known that in attacks that result in confirmed data breaches, the data type most frequently stolen is, unsurprisingly credentials, they are stolen more often than the next two most common varieties combined.

74% of all breaches include the human element, with people being involved either via Error, Privilege Misuse, use of Stolen Credentials or Social Engineering.

In April 2019 [Forbes](#) stated that cyber criminals target poorly protected small businesses. While cyber attacks on well-known large companies such as British Airways and T-Mobile tend to grab all the headlines, it's smaller businesses that are much more likely to fall victim.

## Fact - the data within your business will only increase

Data comes into a business in many ways - customer data, staff data, supplier data, company specific data etc. And it can come in different forms - informational, transactional, or maintained.

Most importantly, the data that comes into your business isn't always electronic. Once you start to think about all the different types and forms of data written and electronic it starts to feel overwhelming, out of control even. To add to this, the data contained within your organisation, is not yours remember, you are simply the guardian of this data and this is how **GDPR (General Data Protection Regulation)** sees it.

## So, why is data and GDPR so important to your business?

You are wholly responsible for the data you hold. For any organisation **GDPR** determines the way in which data should be created, managed, and stored within a business. It also determines how long data should exist, and how it is removed securely without compromise.

Data comes and goes for lots of different reasons. It sometimes goes beyond the boundaries of your business, but as data guardians and business owners it is your responsibility to ensure the transfer and removal of data is done responsibly to maintain the privacy of data subjects and keep them protected.

## To protect your data

**GDPR** requires every business to implement appropriate measures. These must include:

- Only appropriate people have access
- Electronic data is encrypted & non-electronic data has suitable security protocols
- Security software is installed & managed
- All devices are always up to date with full patch management
- Both physical & logical perimeter access controls are in place

Each member of staff is accountable and employee training is required as part of **GDPR Appropriate Technical and Organisational Measures** for any organisation.

## **Our fully interactive instructor led training**

Our **GDPR/Cyber Compliance Training** will allow your business and staff to become appropriately responsible and will cover all topics to assist Compliance.

It may sound very simplistic, however we:

- **Start at the beginning.**
- **We ensure you understand the Good, The Bad and The Ugly of the compliance.**
- **There is no death by PowerPoint.**
- **Every Slide is a building block for the complete story that you need to know for your “Triangle of Compliance”.**
- **By following our “Yellow Brick Road” you will have a clear route to your destination which is ultimately your compliance.**

Our **GDPR/Cyber Compliance Training** is very comprehensive and designed to explain in easy to understand sections:

- **What you need to know.**
- **Why you need to know it.**
- **What solutions you need to know about.**
- **How to implement required solutions.**

Topics covered will include: -

- **What is a Cyber Footprint?**
- **Why Cyber protection is very relevant!**
- **Understanding the threats!**
- **Social Engineering.**
- **Why GDPR?**
- **Guardian of your own Galaxy!**
- **Understand your GDPR Responsibilities!**
- **GDPR & Brexit (UK GDPR & EU GDPR)**
- **The Principles you must comprehend!**
- **Processing vs Marketing!**
- **Appropriate measures!**
- **Data Hygiene!**
- **The Triangle of Compliance!**
- **Next Steps – Our GDPR Trivial Pursuit Wheel (shown below)**



Our process is proven to ensure you, your data, your customers & your business follow an appropriate GDPR/Cyber Compliance journey.

Your journey starts with our Trivial Pursuit Wheel: -

- **Attending the training**
- **Perform a Data Flow Analysis to understand where your business data flows.**
- **Understand what Appropriate Measures your business needs to implement.**
- **Writing your policies & procedures**
- **Documenting everything your business needs**
- **Implementing your processes & starting to follow your compliance journey.**

## What Our Customers Say

### What our Customers Say...

I recently attended the GDPR/Cyber Security Training with JCBcs. I can't recommend this training highly enough. Clear and concise, to the point training. I personally learned a vast amount about GDPR, that has since made me review my own practices. Either book yourself on the next course, or get these guys into your business. It's really not worth the risk not to. Thank you Justin.

Brendan Murphy - Ghost Consultancy  
[www.ghostconsultancy.com](http://www.ghostconsultancy.com)



### Wendy Cree

Ambriel Ltd, Executive Business Support and Marketing Services.

### What our Customers Say...

A very informative and entertaining day at JCB Consulting Services LTD's GDPR/Cyber Compliance Training. If you haven't already, get in touch with Justin Bentley and Roger Henry who will guide you along the GDPR journey, giving you complete clarity over what you need to do to ensure your business is compliant. Thanks guys for a great day and for sharing your specialist knowledge and years of experience in this area, whilst keeping us all laughing and on our toes - no mean feat!



### What our customers say...

I recently attended **JCBcs GDPR/Cyber Compliance Training** and I was uber impressed with Justin and Rogers knowledge and in-depth experience in the area of GDPR and Cyber Crime.

I **Would encourage all businesses to do this training to protect their business and remain competitive within their industry.**

Emma Bohill  
PerformingHR



[www.JCBcs.com](http://www.JCBcs.com)