



Protecting Your Business & The Data Within It.

## **Can you honestly say that you know exactly where and who has access to your data?**

To be GDPR/Cyber compliant and show you are responsible with the data that you hold requires solid processes which must cover:

- **How your data is shared**
- **Why your data needs to be shared**
- **Who you can share your data with?**

# JCBcs GDPR/Cyber Compliance Training

## Cyber crime is growing year on year

We are all about data, the management, and the protection of this for the good of your business. So, when we see the growing figures on cyber-crime it makes us want to raise awareness more about this so we can genuinely help people in the ways they most need it in their business.

In April 2019 [Forbes](#) stated that cyber criminals target poorly protected small businesses. While cyber attacks on well-known large companies such as British Airways and T-Mobile tend to grab all the headlines, it's smaller businesses that are much more likely to fall victim.

## Fact - the data within your business will only increase

Data comes into a business in many ways - customer data, staff data, supplier data, company specific data etc. And it can come in different forms - informational, transactional, or maintained.

Most importantly, the data that comes into your business isn't always electronic. Once you start to think about all the different types and forms of data written and electronic it starts to feel overwhelming, out of control even. To add to this, the data contained within your organisation, is not yours remember, you are simply the guardian of this data and this is how **GDPR (General Data Protection Regulation)** sees it.

## So, why is data and GDPR so important to your business?

You are wholly responsible for the data you hold. For any organisation **GDPR** determines the way in which data should be created, managed, and stored within a business. It also determines how long data should exist, and how it is removed securely without compromise.

Data comes and goes for lots of different reasons. It sometimes goes beyond the boundaries of your business, but as data guardians and business owners it is your responsibility to ensure the transfer and removal of data is done responsibly to maintain the privacy of data subjects and keep them protected.

## To protect your data

**GDPR** requires every business to implement appropriate measures. These must include:

- **Only appropriate people have access**
- **Electronic data is encrypted & non-electronic data has suitable security protocols**
- **Security software is installed & managed**
- **All devices are always up to date with full patch management**

- **Both physical & logical perimeter access controls are in place**

Each member of staff is accountable and employee training is required as part of **GDPR Appropriate Technical and Organisational Measures** for any organisation.

## **Our fully interactive instructor led training**

Our **GDPR/Cyber Compliance Training** will allow your business and staff to become appropriately responsible and will cover all topics to assist Compliance.

It may sound very simplistic, however we:

- **Start at the beginning.**
- **We ensure you understand the Good, The Bad and The Ugly of the compliance.**
- **There is no death by PowerPoint.**
- **Every Slide is a building block for the complete story that you need to know for your “Triangle of Compliance”.**
- **By following our “Yellow Brick Road” you will have a clear route to your destination which is ultimately your compliance.**

Our **GDPR/Cyber Compliance Training** is very comprehensive and designed to explain in easy to understand sections:

- **What you need to know.**
- **Why you need to know it.**
- **What solutions you need to know about.**
- **How to implement required solutions.**

Topics covered will include: -

- **What is a Cyber Footprint?**
- **Why Cyber protection is very relevant!**
- **Understanding the threats!**
- **Why GDPR?**
- **Guardian of your own Galaxy!**
- **Understand your GDPR Responsibilities!**
- **The Principles you must comprehend!**
- **Processing vs Marketing!**
- **Appropriate measures!**
- **Data Hygiene!**
- **The Triangle of Compliance!**
- **Next Steps!**

## What Our Customers Say

### What our Customers Say...

I recently attended the GDPR/Cyber Security Training with JCBcs. I can't recommend this training highly enough. Clear and concise, to the point training. I personally learned a vast amount about GDPR, that has since made me review my own practices. Either book yourself on the next course, or get these guys into your business. It's really not worth the risk not to. Thank you Justin.

Brendan Murphy - Ghost Consultancy  
[www.ghostconsultancy.com](http://www.ghostconsultancy.com)



Wendy Cree

Ambriel Ltd, Executive Business Support and Marketing Services.

### What our Customers Say...

A very informative and entertaining day at JCB Consulting Services LTD's GDPR/Cyber Compliance Training. If you haven't already, get in touch with Justin Bentley and Roger Henry who will guide you along the GDPR journey, giving you complete clarity over what you need to do to ensure your business is compliant. Thanks guys for a great day and for sharing your specialist knowledge and years of experience in this area, whilst keeping us all laughing and on our toes - no mean feat!



### What our customers say...

I recently attended **JCBcs GDPR/Cyber Compliance Training** and I was uber impressed with Justin and Rogers knowledge and in-depth experience in the area of GDPR and Cyber Crime.

I **Would encourage all businesses to do this training to protect their business and remain competitive within their industry.**

Emma Bohill  
PerformingHR

[www.JCBcs.com](http://www.JCBcs.com)

